

Jamal Outbout

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Work Experience

Amazon BWI2, Maryland

June 2023 – Present

Ambassador Trainer / Logistics Associate

- Operated barcode scanners and computer terminals to accurately process and track inventory and shipments.
- Ensured data accuracy and followed digital workflows to maintain productivity and reduce errors.
- Trained new associates on scanning equipment and software, supporting process improvements and system monitoring.

Freelancer, Morocco

December 2019 – June 2023

Web Developer

- Ensure website smooth operation, security, and e-commerce optimization with updates, backups, and robust measures. Provide ongoing maintenance and troubleshoot issues.
- Enhance website performance, mobile responsiveness, and SEO through site optimization.
- Implement secure payment gateways, manage transactions, and create online stores using platforms like WooCommerce, Shopify, or Prestashop.

Call Advance, Morocco

January 2018 – November 2019

Web Developer / IT

- Develop responsive websites with PHP, JavaScript, HTML, CSS, and CMS integration.
- Drive traffic through advertising campaigns, email marketing, and SEO strategies.
- Secure websites with updates, backups, and robust security measures while managing IT services including workstation setup and installation, software configuration, CRM management, NAS, Printers, and production monitoring.

Pool Diffusion, Morocco

March 2013 – January 2018

Web Developer / IT

- Develop websites with PHP and JavaScript, integrate CMS platforms, and design responsive layouts using HTML, CSS, and design software like Adobe Photoshop and Illustrator.
- Optimize website content with keyword research and implement comprehensive on-page and off-page SEO strategies.
- Manage online advertising, email marketing, and install/configure IT equipment with a focus on social media optimization. Create impactful visual assets including logos, business cards, banners, and catalogs.

Smart Glob Invest, Morocco

May 2012 – January 2013

Web Developer

- Implementation of strategies to enhance website performance and SEO.
- Optimization and development using HTML/CSS, PHP, and TortoiseSVN.
- Creation, competitor analysis, and keyword research for over 3,000 websites.

Web Interactive Services, Morocco

March 2011 – April 2012

Web Developer

- Optimize website content for search engines using techniques such as keyword research and on-page SEO, with tools like Google Analytics and Keyword Planner.
- Build and code website functionality with PHP, JavaScript, and MySQL, integrating front-end and back-end systems using native languages and CMS platforms such as Joomla, with development tools like Adobe Dreamweaver.
- Create and implement visually appealing website layouts using HTML, CSS, and design tools such as Adobe

Photoshop

Cadi Ayyad University, Morocco

May 2010 – July 2010

Student Trainer

- Implementation: Build and code the system using PHP/MySQL, jQuery, JavaScript, and integrate with tools like Adobe Dreamweaver and Notepad++.
- Design: Develop system architecture and design interfaces using Merise, HTML/CSS, and Adobe Photoshop.
- Analysis: Assess requirements and create specifications for the mail archiving system, including stakeholder interviews and data analysis.

Wafa Assurance, Morocco

July 2009 – September 2009

Student Trainer

- Conduct thorough testing to ensure the software operates correctly, addresses bugs, and meets the requirements of the insurance agency.
- Develop the software using C# within Visual Studio, implementing features and integrating necessary functionalities.
- Create detailed design specifications and user interfaces for the management software, focusing on usability and functionality.

Education

Springboard Amazon Career Choice, Maryland

May 2025 – Present

Certificate:

*Software Developer

Community College of Baltimore County, Maryland

June 2024 – August 2024

Certificates:

*Certified Logistics Associate

*Forklift Operator Training

*OSHA Training

Community College of Baltimore County, Maryland

February 2024 – May 2024

ESOL

Shaw Academy (UpSkillList), Ireland

June 2015 – August 2015

Certificate, Advanced Digital Marketing

SWOT Company, Morocco

March 2014 – May 2014

Certificate, Education Sciences and General Didactics

Cadi Ayyad University, Morocco

September 2009 – July 2010

Bachelor's, Computer Science

Skills

- Full Stack Development (Front End / Back End)
- Responsive Web Design & Website Optimization
- JavaScript Frameworks (e.g., React)
- CMS Platforms (WordPress, Shopify)
- Understanding of OSI Model
- Basic Network Configuration & Troubleshooting
- Hardware Installation & Setup (Routers, Switches, Workstations)
- Structured Cabling & Peripheral Device Setup
- Data Modeling
- Workflow & Process Automation
- Email Marketing Campaigns
- Newsletter Design & Distribution
- SEO, Web Analytics & Performance Tracking.